

2026-27 ACADEMIC MAP

Bachelor of Applied Science - Business Administration

Concentration: Hospitality Services Management

TOTAL HRS: 124



Academic map is a guide to help students stay on track to degree completion. Consult undergraduate catalog and academic advisor for other requirements.

* minimum grade required

	FALL SEMESTER						SPRING SEMESTER					
	PREFIX	COURSE	CREDIT	AREA	GR*	SEM/GR	PREFIX	COURSE	CREDIT	AREA	GR*	SEM/GR
YEAR 1-Freshman		Career/Technical Course	3	Tech			ENG 102	English Composition II	3	Gen Ed		
	ENG 101	English Composition I	3	Gen Ed				Perspectives on Society	3	Gen Ed		
		Humanities (HIS/ENG LIT)	3	Gen Ed			ACC 220	Financial Accounting I	3	Bus Core		
	CIS 205	Microcomputer Applications	3	Bus Core				Career/Technical Course	3	Tech		
		Lab Science ²	3	Gen Ed				Career/Technical Course	3	Tech		
		Career/Technical Course	3	Tech					15			
			18									
YEAR 2-Soph		Career/Technical Course	3	Tech				Career/Technical Course	3	Tech		
		Career/Technical Course	3	Tech				Career/Technical Course	3	Tech		
		Career/Technical Course	3	Tech				Career/Technical Course	3	Tech		
		Career/Technical Course	3	Tech				Career/Technical Course	3	Tech		
		Career/Technical Course	3	Tech				Career/Technical Course	3	Tech		
		Career/Technical Course	3	Tech					15			
			18									
YEAR 3-Junior	MAT 104	College Algebra	3	Gen Ed	C		MGT 200	Statistics	3	Major		
		Lab Science ²	3	Gen Ed			MGT 300	Principles of Management	3	Bus Core		
		Humanities (HIS/ENG LIT)	3	Gen Ed			CIS 300	Management Info Systems	3	Bus Core		
	MKT 300	Marketing Principles	3	Bus Core			ECO 210/211	Macro/Micoeconomics	3	Gen Ed		
	GBA 220	Legal Environment of Business	3	Bus Core			MKT 328	Retail Management	3	Major		
	FYS 300 ¹	First Year Seminar	1	Univ Req					15			
			16									
YEAR 4-Senior	MKT 358	Consumer Behavior	3	Major			ACC 320	Managerial Accounting	3	Major		
	MKT 425	Services Marketing	3	Major			MGT 342	Operations Management	3	Major		
	GBA 204	Quantitative Methods	3	Major			Choose one	MGT 460 or MGT/MKT 370 ⁴	3	Major		
	Choose one	CIS 351; MGT 471, 495	3	Major			MGT/MKT 499	Strategic MGT or Mkt Seminar	3	Major		
		Fine Arts	3	Gen Ed					12			
			15									

- ¹All incoming transfer students required to enroll in FYS 300.

- ²Recommended lab sciences: BIO 110 Biology & Human Concerns, CHE 110 Chemical World, PHY 105 Astronomy, PHY 110 Physical World, GIS 202 Intro Geospatial Sci & Tech.

- ³All Career/Technical (Tech) courses must be taken at a community college.

- ⁴MGT 460: Small Business Management (Spring only) or MGT/MKT 370: Entrepreneurship (Fall only)

- Overall GPA on Business Core courses collectively must be C (2.0) or better.

- RED - CC GENERAL EDUCATION HOURS | GREEN - DSU GENERAL EDUCATION HOURS